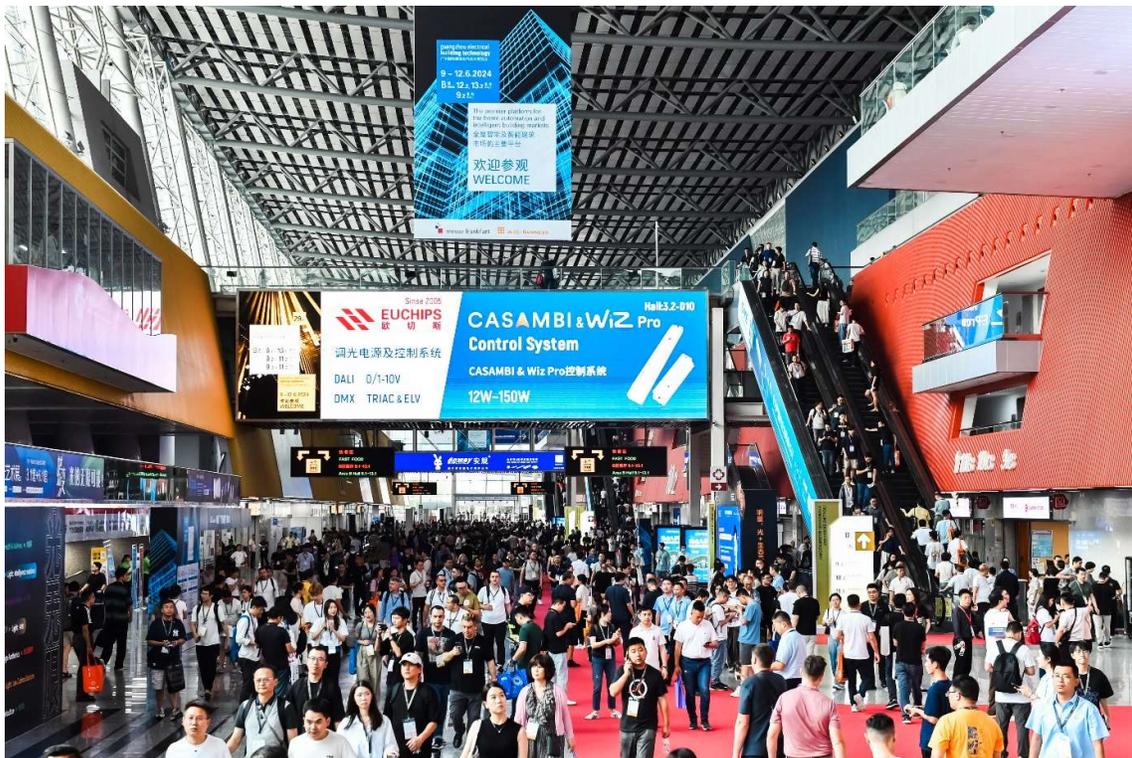


news +++ Guangzhou Electrical Building Technology  
China Import and Export Fair Complex, Guangzhou, 9 – 12 June 2024

## guangzhou electrical building technology

### GEBT 2024 builds solid foundations for business opportunities in smart spaces

Guangzhou, 20 June 2024. The 21st Guangzhou Electrical Building Technology (GEBT) concluded on 12 June 2024 at the China Import and Export Fair Complex in Guangzhou. Held concurrently with Guangzhou International Lighting Exhibition (GILE), the two fairs showcased 3,383 exhibitors from 20 countries and regions, while attracting 208,992 visitors. This year, GEBT promoted the exchange of expertise among participants and created numerous business opportunities in smart spaces.



Guangzhou Electrical Building Technology 2024

#### Key figures from GEBT and GILE 2024:

- Visitors: 208,992 from 150 countries and regions
- Exhibitors: 3,318 from 20 countries and regions
- Scale: 260,000 sqm

Ms Lucia Wong, General Manager of Messe Frankfurt (HK) Ltd, said: "I am pleased that this year's GEBT maintains strength in both exhibitor and buyer participation, with a record-breaking number of buyers coming from overseas. Everyone has been eagerly sharing their latest innovations, promoting the exchange of knowledge and expertise, and collectively exploring the immense potential within the field of intelligent building. Looking ahead, I believe that the industry will continue to thrive, and I welcome you to reunite here in the summer of next year in Guangzhou."

The 21st edition presented "Smart Lighting and AIoT Solutions" zone, "Home Automation and Audio Visual" zone and "Home Automation and Green Building" zone, covering products and solutions in home automation systems integration, home audio-visual and entertainment systems, intelligent shading, smart lighting, electrical engineering, smart hotels and more. Among them, the wide applications of smart spaces have gained significant attention in the industry, as they create huge value in the commercial space design, home automation, and innovative communities sectors due to the great adoption of intelligent building technology.

#### **Exhibitors' comments**

"We have been participating in GEBT for approximately eight consecutive years, aiming to expand our overseas business by leveraging the fair's international influence. In recent years, we have been actively developing products and solutions related to smart spaces, which are able to optimise user experience with efficient interconnection and control capabilities beyond traditional smart products. This approach has opened up new business opportunities in what is a competitive industry. I am confident about the future market and plan to exhibit again next year."

**Mr Tom Zhou, Sales Manager, Hangzhou Tuya Information Technology Co Ltd**

"GEBT is widely recognised for its professionalism and industry appeal, drawing numerous leading brands and attendees each year. In addition to smart hotel systems, smart spaces represent a core focus area for our company. As technology continues to advance and the market expands, the development path for smart spaces will only become broader."

**Mr Li Duan, General Manager, Nanjing Puietel L.O.T Technology Co Ltd**

#### **Buyers' comments**

"We are a Polish electronics manufacturing company seeking LED and home automation solutions. Home automation products and solutions are increasingly popular in Europe, as the continent has implemented many new laws to promote green transformation and sustainability. This is why we are keen to explore new products and suppliers in China. The fair is very professionally organised, and I am looking forward to returning for future visits."

**Mr Dariusz Gotkiewicz, Supply Chain Manager, ALS Stanislaw Binkiewicz (Poland)**

"This was my first visit to GEBT, where I am sourcing for system and equipment suppliers in the home automation and smart gerontechnology sectors. With the advent of an aging population, it has become an urgent issue to find ways to help the elderly better enjoy their later years. In addition, I made a point of visiting the KNX Association's booth to gain a deeper understanding of how the KNX standard and its related technologies are applied in home automation systems."

**Mr Honghua Wang, Purchaser, Changzhou Yidu Lighting Co., Ltd**

### **Providing insights on industry trends and promoting the sharing of knowledge**

This year's GEBT offered 11 engaging forums and new product launches highlighting 70 popular topics related to the latest industry developments. Some of the key areas included the applications of smart spaces and AI technology, intelligent zero-carbon buildings, smart and healthy lighting, as well as system integration.

### **Speakers' comments**

"As a leading event for the industry, GEBT gathers a diverse array of exhibitors, distributors and engineers from around the world, enabling the rapid exchange of vital market insights. At this forum, we delved into how the Matter standard, as a unifying force in the global home automation industry, can empower local companies to expand into overseas markets. Over the years, GEBT and the Connectivity Standards Alliance have worked in tandem to drive the development of this dynamic industry."

**Ms Wilma Su, Chairman, Connectivity Standards Alliance**

"I used the Gloryview headquarters building as an example to emphasise the importance of shifting space design from focusing on smart applications to green and low-carbon operations. With the wide applications and practicality, smart spaces represent a crucial direction for the industry's future development. GEBT's forums provide both speakers and audiences with insights into the latest technology in the industry, allow them to learn from one another, and collaboratively drive the innovation and advancement of smart spaces."

**Mr YuFeng Mai, Director of the Technical Centre, Gloryview Tech (Shenzhen)**

### **Audiences' comments**

"This year's AI Marketing Forum invited a number of industry leaders to share the cutting-edge technologies and business models. This has greatly broadened my knowledge, especially on how to apply the matrix calculation in an actual business setting, from which I gained a lot of inspiration. GEBT serves as an important platform in the industry, and each time I participate, it provides a positive impetus for the development of my career."

**Mr Linsheng Zhang, Manager, Handan Sunwood Mark Lighting Co Ltd**

"As a company focuses on intelligent building control, we maintain close partnerships with many integrators. Therefore, we look forward to learning about the latest trends in the integration market through the Integrators' Conference. The intelligent building case studies presented at the forum were particularly inspiring. Overall, GEBT provides a valuable platform for engaging in meaningful dialogue with renowned players in our industry. I plan to attend again next year."

**Mr Shuorui Hong, Sales, Guangzhou Huibo Technology Co Ltd**

The next editions of Guangzhou International Lighting Exhibition and Guangzhou Electrical Building Technology will be held from 9 – 12 June 2025. Both shows are part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial Light + Building event. The next edition will be held from 8 – 13 March 2026 in Frankfurt, Germany.

Messe Frankfurt organises several trade fairs for the light and building technology sectors in Asia, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, Parking China and Shanghai Smart Office Technology. The company's lighting and building technology trade fairs also cover the markets in Argentina, India, Türkiye, the UAE and the US.

For more information on Light + Building shows worldwide, please visit <http://www.brand.light-building.com>. For more information regarding the building shows in China, please visit [www.building.cn.messefrankfurt.com](http://www.building.cn.messefrankfurt.com) or email [building@china.messefrankfurt.com](mailto:building@china.messefrankfurt.com).

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### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300\* people at its headquarters in Frankfurt am Main and in 28\* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600\* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2023