

Press Release

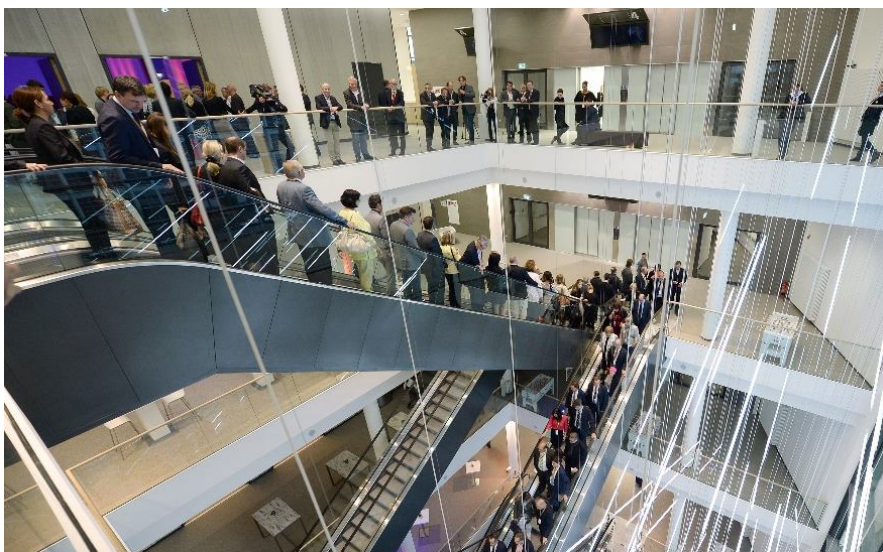
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## E2 Forum Frankfurt: Premiere of concepts for elevators and escalators in the building of the future

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**Every single day an area the size of Manhattan is built on. The number of high-rise buildings at least 200 meters high has multiplied since the turn of the millennium: The global trend towards urbanisation is shifting the vertical-horizontal transport of people and goods by elevators and escalators into the focus of planners, builders and operators of modern buildings. The E2 Forum Frankfurt takes up these challenges with a conference and exhibition on 18 and 19 September in Frankfurt on the Main.**

Against the background of the Frankfurt skyline, on 18 and 19 September 2018 around 300 experts will gather in the Forum on the Messe Frankfurt exhibition grounds for a dialogue between developers and manufacturers from the elevator and escalator industry and decision-makers from building technology, plant engineering and architecture as well as operators from the real estate sector. The E2 Forum Frankfurt programme, which is organised by Messe Frankfurt in cooperation with the VDMA trade association Elevators and Escalators, consists of a specialist conference and accompanying exhibition.



E2 Forum Frankfurt 2018 focuses on the vertical-horizontal mobility in the buildings of tomorrow  
Source: Messe Frankfurt GmbH / Pietro Sutera

Messe Frankfurt Exhibition GmbH  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main

### Leading manufacturers on site

Leading manufacturers of elevators, escalators, components and software such as Bosch Service Solutions, Cedes, Gebhardt, Kleemann,

Kollmorgen Steuerungstechnik, Kone, Meiller Aufzugtüren, OSMA, Otis, RLS Wacon, Schindler Deutschland, Serapid, Siemens, Thyssenkrupp and Wittur will be exhibiting at the premiere of E2 Forum Frankfurt. In the circle of 35 exhibitors from Germany, Austria, Greece, Switzerland and the People's Republic of China, start-ups will also present their future-oriented solutions for vertical and horizontal transport.

### **Top speakers present visions for buildings and infrastructure**

"Innovation, digitalisation and sustainability in tomorrow's buildings" is the conference title under which 42 conference speakers will address the future topics of digital integration of elevator and escalator systems in buildings and urban infrastructures. Among the keynote speakers will be the internationally renowned engineer and architect Professor Dr. Werner Sobek. He formulates the opportunities for high rise buildings in the coming decades and calls on architecture to integrate vertical and horizontal transport and to think along with it.

The elevator in building design, digitalisation concepts and IoT-based solutions are the main topics on the first day of the conference (Tuesday, 18 September). On the second day (Wednesday, 19 September), the experts will examine digitalisation, urbanisation and sustainability as well as the integration of vertical-horizontal mobility in and between buildings of the future. The visionary concepts will be accompanied by the relevant planning guidelines: The conference presentations on the interfaces to building law and on the regulations from the placing on the market to the operation of the facilities will deal with the concrete implementation.

### **Plus points for architects in six federal states**

The Chambers of Architects in the six federal states Baden-Württemberg, Brandenburg, Hesse, North Rhine-Westphalia, Saxony and Schleswig-Holstein recognise participation in the E2 Forum Frankfurt Conference as a training measure.

### **Messe Frankfurt and VDMA to cooperate**

With the E2 Forum Frankfurt, Messe Frankfurt has organised a specialist forum on this topic in Germany for the first time. The cooperation partner is the VDMA Association for Elevators and Escalators, which is also responsible for the content and planning of the conference section.

Within Messe Frankfurt's event portfolio for the building technology industries, the E2 Forum Frankfurt is the third and most recent event for the elevator and escalator industry, alongside the IEE Expo in Mumbai, India, and the E2 Forum Milan in Italy. The E2 Forum Frankfurt is an innovation forum held every two years. E2 stands for "elevators" and "escalators".

### **Information for journalists:**

Please see the conference program at <https://e2forum-frankfurt.messefrankfurt.com/frankfurt/en/programme-events.html>

Please get press registration online at <https://e2forum-frankfurt.messefrankfurt.com/frankfurt/en/presse.html>

E2 Forum Frankfurt – Conference and Innovation Forum for Elevator and Escalator Technology  
Frankfurt am Main, 18 and 19 September 2018

**Press information and photographic material:**

<https://e2forum-frankfurt.messefrankfurt.com/frankfurt/en/presse.html>

**Links to websites:**

[www.twitter.com/e2forum](http://www.twitter.com/e2forum)

[www.e2Forum.it](http://www.e2Forum.it),

[www.ieeexpo.com](http://www.ieeexpo.com),

<https://technology.messefrankfurt.com/frankfurt/en/industry-sectors/building-technologies.html>

**Background information about the Elevators and Escalators Division of the VDMA**

The Elevators and Escalators Division of the VDMA (*Association of German Machine and Plant Manufacturers*) represents approx. 90 per cent of the German market for lifts, escalators and moving pavements. There are currently 750,000 elevator systems installed in Germany, of which some 640,000 are for carrying people. For escalators, the current figure is around 36,000 installed units. Turnover in the sector, which employs approximately 17,000 people, amounts to more than two billion euros. Further information is available at: <https://auf.vdma.org>

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)