

Press release

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## Elevator technology shapes urban life of tomorrow

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**The planning of new city quarters and the retrofitting of existing multi-storey buildings would be inconceivable without elevators and escalators. Modern elevator and escalator systems bring barrier-free access, energy efficiency, safety and comfort to urban buildings. Around 50 experts from industry, the real estate business and building services engineering will discuss the possible applications under the title "Innovation, digitalisation and sustainability: opportunities for buildings of today and tomorrow" at the E2 Forum Frankfurt. The innovation forum and specialist conference on 23 and 24 September 2020 is the unique platform for this cross-industry expert dialogue.**

More than 40 companies have already registered as exhibitors at the E2 Forum Frankfurt, including the major international full-range suppliers of elevator and escalator systems Otis, Schindler and Thyssenkrupp Elevator. Well-known exhibitors from the wider circle of elevator and component manufacturers and service providers also include ALGI Alfred Giehl, Aumüller Aumatic, Telecom Behnke, Bluekit Factory, Bosch Service Solutions, Braun Aufzüge, Bucher Hydraulics, CEDES, Danfoss, Digipara, Henning, Kleemann, Kollmorgen Steuerungstechnik, KYL Ke Yuan Long, Meiller Aufzugtüren, Netcom Sicherheitstechnik, NEW Lift Steuerungsbau, OSMA Aufzüge, Serapid, Siemens, Telegärtner Elektronik, UVIS UV-Innovative Solutions, Wittur and Ziehl-Abegg.

They cover all technical aspects of operating modern vertical-horizontal transportation in and between buildings: From building automation, components, drive technology, elevator planning, hygiene technology for surfaces, safety and security technologies such as fire & emergency alarm smart access systems, to sensor technology, systems integration and connectivity.

In accordance with the increasing requirements in planning, construction, operation, maintenance and development of these facilities in the context of buildings, the accompanying conference offers lectures by experts from industry, real estate management, public transportation operators, building services engineering and planning, standardisation and technical supervision as well as from building law consulting.

Messe Frankfurt Exhibition GmbH  
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60327 Frankfurt am Main

### Conference topics fixed now

The conference accompanying the E2 Forum Frankfurt on both days of the exhibition dedicates its programme to the issues of digitalisation and

the technical and sustainable integration in buildings and smart city concepts. At the opening (Wednesday, 23 September) the big names of the German and European elevator and escalator industry are expected to attend. Renowned digital expert Frank Rieger, speaker of Germany's Chaos Computer Club, will set the first highlight with his opening lecture on the subject of cybersecurity.



Congress Center Messe Frankfurt is the venue of the E2 Forum Frankfurt 2020.  
(Source: Sandra Gätke / Messe Frankfurt)

The opening speech will be followed by around 50 expert lectures on both conference days on these major topics:

- Cybersecurity
- Digital infrastructure – challenges and solutions
- The elevator in building design
- Barrier-free access and Construction in existing buildings
- Integration of elevators in modern buildings
- Urbanisation, Smart City, Sustainability
- Data interfaces to the building
- Elevators and escalators in the urbanisation process
- From maintenance to testing.

### **Advantage for early visitor registration by 30 June**

Entering into a dialogue between the elevator and escalator industry and decision-makers in building management: With its innovations and conference topics, the E2 Forum Frankfurt primarily addresses decision-makers in the planning, construction and operation of modern buildings and infrastructures in urban areas, such as specialist planners in technical building equipment, real estate and housing managers, investors, operators (e.g. of elevator systems), transportation operators and companies, approved monitoring and standardisation bodies as well as industrial manufacturers.

Interested trade visitors may purchase their tickets already now online at [www.e2forum.com](http://www.e2forum.com) – and take advantage of the preferential ticket price of 400 euros upon registration until 30 June 2020. Registration after this period will cost the standard price of 440 euros.

E2 Forum Frankfurt  
Conference & forum of innovations for  
vertical-horizontal transportation  
Frankfurt am Main,  
23 + 24 September 2020

Tickets include the two-day access, conference documents, catering and participation in the networking dinner on the first evening (Wednesday, 23 September).

The E2 Forum Frankfurt will take place on 23 and 24 September 2020 (Wednesday and Thursday) in the Congress Center of Messe Frankfurt (CMF) on the Frankfurt exhibition grounds.

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[www.e2Forum.it](http://www.e2Forum.it), [www.ieeexpo.com](http://www.ieeexpo.com),

**Background information about the Elevators and Escalators Division of the VDMA**

The Elevators and Escalators Division of the VDMA (*Association of German Machine and Plant Manufacturers*) represents approx. 90 percent of the German market for lifts, escalators and moving pavements. There are currently 750,000 elevator systems installed in Germany, of which some 640,000 are for carrying people. For escalators, the current figure is around 36,000 installed units. Turnover in the sector, which employs approximately 17,000 people, amounts to more than two billion euros.

Further information is available at: <https://auf.vdma.org>

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019

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