

news +++ E2 Forum Frankfurt
21 + 22 September 2022



Conference programme of the E2 Forum Frankfurt also scores in architecture

Frankfurt am Main, 04 08 2022. Elevators and escalators are moving into the focus of building planning, and, all the more as the trades in planning, construction and operation become more interconnected. The multitude of digital options enhances greater energy and resource efficiency, more climate neutrality and also cost reduction: These are the goals which architects and civil engineers have the relevant levers to achieve already today. The E2 Forum offers them two intense days of conference knowledge and personal encounters: the former brings further training points from the Federal German Architects' Chambers – the latter promotes new impulses.

With its conference and innovation forum for elevator and escalator technology, the E2 Forum Frankfurt offers exciting contributions and solution approaches specifically for architects and engineers in the planning and operation of modern buildings. The chambers of architects of six German federal states recognise the conference and selected lectures as relevant professional training measures.

European star architect Nayla Mecattaf gives keynote speech on high rises of the future

Right from the start of the conference on the morning of 21 September (Wednesday), participants will experience the keynote address by renowned architect Nayla Mecattaf. The managing director of CroMe Studio Paris and partner of the Renzo Piano Building Workshop has Lebanese roots, lives and works in France and Switzerland.



Nayla Mecattaf – the French-Swiss architect is the opening speaker at the E2 Forum Frankfurt conference on 21 September with her keynote address on highrise buildings of the future. Source: private

She is creator of a number of renowned projects in the Middle East and Europe, including Potsdamer Platz in Berlin, The Shard and St Giles in London, as well as Float in Düsseldorf (Germany), and is active as a guest lecturer. In her opening lecture "Highrises of the future: sustainability and wellbeing", Nayla Mecattaf will focus on the high-rise building as a sustainable option bringing wellbeing potential to its users within the frame of the densification of urban habitat.

Vertical-horizontal mobility and the demand for Environmental-Social-Governance (ESG)

Under the title "Innovation, Digitalisation and Sustainability – Opportunities for Buildings of Today and Tomorrow", around 50 experts will be available to the conference attendees in lectures and panel discussions as well as question and answer sessions. The programme of the two conference days will focus on current topics, challenges and solutions for the integration of modern elevators and escalators in new and existing buildings. This year's lecture programme will have a special focus on the requirements of Environmental-Social-Governance (ESG), which will run through the entire conference, but in particular will find space in the conference focus on "Urbanisation, Smart, City and Sustainability" (Thursday, 22 September).

The nine key topics in total will start on the first conference day (Wednesday) with "The elevator in building planning", "Integration of elevators in modern buildings", "Construction and modernising existing buildings", "Digital infrastructure - challenges and solutions" and "Cybersecurity". Continuing on the second day with "Urbanisation, Smart, City and Sustainability", "Elevators and escalators in the urbanisation process", "Data Interfaces to the Building" and "From maintenance to testing".



At the E2 Forum, more than 50 experts will speak on current topics in vertical-horizontal mobility. Source: Messe Frankfurt / Sandra Gätke

Professional education credits for architects in six German federal states

The conference programme is eligible for professional qualification credits given by the chambers of architects in six German federal states. The State Chamber of Architects in Schleswig-Holstein recognises 14 and Baden-Württemberg seven training units.

Architects in Hesse receive twelve professional qualification points for their participation, and in Rhineland-Westphalia they receive recognition for six teaching units. The state

chambers of architects in Brandenburg and Saxony recognise participation in the E2 Forum Frankfurt conference "Innovation, digitalisation and sustainability – opportunities for buildings of today and tomorrow" as a professional qualification, too.

Leading manufacturers present themselves

Leading manufacturers of elevators, escalators and components such as ALGI, Bosch Service Solutions, Cedes (Switzerland), Danfoss, Fermator Global1Partners, Henning, Kollmorgen Steuerungstechnik, Meiller Aufzugtüren, OSMA, Otis, Schindler Deutschland, Schmitt + Sohn Aufzüge, Telegärtner Elektronik and Wittur have confirmed their participation in the second E2 Forum Frankfurt on 21 and 22 September 2022. Among the more than 35 registered exhibitors, start-ups will also be presenting their future-oriented solutions.

Online conference and exhibition registration at its best

Enter the dialogue between the elevator escalator industries and experts in building management: with its innovations and conference topics, the E2 Forum Frankfurt primarily appeals to decision-makers in the planning, construction and operation of modern buildings and infrastructures in urban areas, such as architects, specialists in building services engineering (technical building equipment), the residential sector, investment, operation (e.g. of lift systems), public transport companies and airport operators, approved inspection bodies and lift manufacturers. Interested trade visitors can secure their ticket for the two-day E2 Forum Frankfurt online at www.e2forum.com at a price of 450 euros – it is valid for participation in the conference, exhibition as well as the networking dinner on the evening of the first day of the event (21 September 2022). The E2 Forum currently communicates the exhibiting companies on LinkedIn. The E2 Forum Frankfurt is organised by Messe Frankfurt in cooperation with the VDMA Elevator and Escalator Association.

Conference " pre-glow" with E2 experts: online panel in early September

In more than fifty presentations and discussion formats, visitors to the E2 Forum 2022 can participate live in the latest expert knowledge. Prior to this, however, the E2 Forum will provide initial insights into the current challenges and approaches to solutions from industry and building technology applications in the online panel "Requirements from the customer's perspective on IoT and data platforms" on 8 September 2022 (Thursday, 8-9 a.m.): For this purpose, decision-makers from major operators such as Vonovia and Deutsche Bahn Station & Service will formulate their expectations from the operator's point of view and look at further technological developments with experts from the Elevator & Escalator (E2) industry. The online panel is offered by Building Technology Experts, Messe Frankfurt as part of its expertise in building technologies and in close cooperation with the leading event platform of the international real estate and construction industry, BUILT WORLD: participation in the online panels is free of charge - registration is possible at: www.builtworld.com.

E2 events for the building services industry

The vertical-horizontal mobility of people and goods in urban infrastructures requires intelligent and connected building systems technology. Messe Frankfurt brings together all relevant players who are looking for or offering market-ready solutions to these challenges and has, thus, created a network of experts that is unrivalled anywhere in the world:

Building Technologies. In this sector, Messe Frankfurt organises a total of 24 trade fairs on three continents, including the two leading trade fair brands in the sector worldwide: Light + Building and ISH. Accordingly, the trade fair organiser is expanding its marketing platforms and conferences around the globe. Today, Messe Frankfurt is represented with five events for lifts and escalators in America, Asia and Europe: With the International Elevator and Escalator (IEE) Expo in the metropolis of Mumbai, Messe Frankfurt provides the platform for the growing Indian market. The E2 Forums in Buenos Aires (Argentina), Frankfurt am Main (Germany), Milan (Italy) India's capital New Delhi and Shanghai (China) round off the portfolio as innovation forums for cross-sector dialogue between the industry and operators in the real estate sector, planning and building technologies.

The E2 Forum Frankfurt will take place on 21 and 22 September 2022 (Wednesday and Thursday) at the Congress Center of Messe Frankfurt (CMF).

Press information and photographic material:

www.e2forum.com/press

Links to websites and further reading:

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Background information on the Trade Association Elevators and Escalators within VDMA:

The VDMA represents more than 3,400 German and European companies in the mechanical and plant engineering sector. The industry stands for innovation, export orientation and medium-sized companies. The companies employ around four million people in Europe, more than one million of them in Germany alone. Mechanical and plant engineering represents a European sales volume of around 800 billion euros. In the manufacturing sector as a whole, it contributes the highest share of European gross domestic product with value added of around 270 billion euros. Further information at www.vdma.org

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com