

news +++ E2 Forum Frankfurt
21 and 22 September 2022



E2 Forum announces its conference programme: more than 40 presentations and discussion panels on future scenarios in the elevator and escalator industry

On 21 and 22 September 2022, the E2 Forum in Frankfurt am Main will provide expert knowledge on innovation, digitalisation and sustainability in the field of vertical-horizontal mobility. For two days, high-class speakers will share their knowledge with decision-makers from industry, building technology and the real estate sector. In addition to representatives of renowned manufacturers of solutions for the elevator and escalator industry, the speakers also include specialists in cyber security, architecture, building certification and infrastructure. Moreover, well-known organisations such as Vonovia and RATP, operator of the Paris public transport system, will also contribute. The keynote speech by star architect Nayla Mecattaf, in which she will present her vision of the high-rise buildings of the future, will kick off the conference.

With a top-class programme and an extensive exhibition area, the E2 Forum focuses on the opportunities for buildings of today and tomorrow. In close cooperation with the VDMA Elevators and Escalators Association, the event brings together industry players and offers them a technology and networking platform for cross-sector dialogue. Numerous key players as well as medium-sized companies and innovative start-ups are participating in the conference programme, including ALGI, Bosch Service Solutions, BRUGG Lifting, Bucher Hydraulics, Hydroware, Cedes, D+H, Danfoss, Fermator, Kollmorgen, Meiller, Nayar, OTIS, Schindler, Schmitt + Sohn, Sensotec, Sicor, Telegärtner, UNS and UVIS.

Opportunities for buildings of today and tomorrow

The conference is divided into a total of nine thematic blocks. The focal points of the first day of the event (21 September) are “Cybersecurity”, “Digital Infrastructure - Challenges and Solutions”, “The Lift in Building Planning”, “Building and Modernising Existing Buildings” and the “Integration of Lifts in Modern Buildings”. On 22 September, the focus will be on “Urbanisation, Smart City, Sustainability”, “Lifts and Escalators in the Urbanisation Process”, “From Maintenance to Testing” and “Data Interfaces to the Building”.

Keynote by star architect Nayla Mecattaf

The conference will kick off on the morning of 21 September (Wednesday) with a keynote address by renowned architect Nayla Mecattaf entitled “High-rise buildings of the future: sustainability and well-being”. The managing director of CroMe Studio Paris and partner of the Renzo Piano Building Workshop is responsible for a number of renowned projects in

the Middle East and Europe, including Potsdamer Platz in Berlin, The Shard and St Giles in London and Float in Düsseldorf, and is also a popular guest lecturer at universities.

All details on the programme are available at www.e2forum.com/programm.



E2 Forum offers more than 40 lectures and discussion panels on opportunities for buildings of today and tomorrow. Source: Messe Frankfurt / Sandra Gätke

E2 events for the building services industry

The vertical-horizontal mobility of people and goods in urban infrastructures requires intelligent and connected building systems technology. Messe Frankfurt brings together all relevant players who are looking for or offering market-ready solutions to these challenges and has, thus, created a network of experts that is unrivalled anywhere in the world: Building Technologies. In this sector, Messe Frankfurt organises a total of 24 trade fairs on three continents, including the two leading trade fair brands in the sector worldwide: Light + Building and ISH. Accordingly, the trade fair organiser is expanding its marketing platforms and conferences around the globe. Today, Messe Frankfurt is represented with six events for lifts and escalators in America, Asia and Europe: With the International Elevator and Escalator (IEE) Expo in the metropolis of Mumbai, Messe Frankfurt provides the platform for the growing Indian market. The E2 Forums in Buenos Aires (Argentina), Frankfurt am Main (Germany), Milan (Italy) India's capital New Delhi and Shanghai (China) round off the portfolio as innovation forums for cross-sector dialogue between the industry and operators in the real estate sector, planning and building technologies.

The E2 Forum Frankfurt will take place on 21 and 22 September 2022 (Wednesday and Thursday) at the Congress Center of Messe Frankfurt (CMF).

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www.e2forum.com/press

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com