

news +++ E2 Forum Frankfurt
21 + 22 September 2022

e2 forum
elevator + escalator
FRANKFURT

“Elevate your knowledge” – with the experts of the E2 Forum Frankfurt conference in September

Frankfurt am Main, May 5, 2022. Innovation, digitalisation and sustainability – opportunities for buildings of today and tomorrow: the E2 Forum Frankfurt on 21 and 22 September 2022 will offer the latest knowledge on these topics for decision-makers in the planning, operation and development of elevator and escalator systems from industry, building services engineering and the real estate sector.

In more than fifty lecture and discussion formats, visitors to the E2 Forum 2022 can participate in the latest expert knowledge and future scenarios of vertical-horizontal mobility in and between buildings.



On track: the conference programme for the E2 Forum Frankfurt in September 2022 is full of application and future topics for vertical-horizontal mobility in buildings.

Source: E2 Forum | Messe Frankfurt Exhibition GmbH

The first day of the conference (Wednesday, 21 September) will focus on "Cybersecurity", "The Elevator in Building Planning" and "Digital Infrastructure – Challenges and Solutions", as well as on "Constructing and Renovation of Existing Buildings" and "Integrating Elevators in Modern Buildings". The second conference day (Thursday, 22 September) will put "Urbanisation, Smart City, Sustainability" and "Elevators and Escalators in the Urbanisation Process" on the conference podiums and, with the topics of

"Data Interfaces to the Building" and the processes "From Maintenance to Testing", also on lively technical discussions among the attendees.

This is what the unique concept of the E2 Forum stands for: The innovation forum for elevator and escalator technology combines conference participation, cross-sector networking and an innovative range of products and services from renowned manufacturers as well as successful start-ups. All this bundled under one roof at the Congress Center of Messe Frankfurt (CMF). "The concept of short distances for participants to the impulses from the conference, in the discussions and at the exhibition stands was an immediate success at the premiere of the E2 Forum 2018 – and we hear from the industry that many are literally burning for the new start of contacts after the pandemic," said Dr Peter Hug, Managing Director of the VDMA Trade Association Elevators and Escalators. The VDMA trade association represents a good 90 percent of the German lift and escalator market and is a cooperation partner of the organiser Messe Frankfurt within the framework of the E2 Forum Frankfurt.

Experts for the building mobility ecosystem

The cooperation partner VDMA trade association, which is planning the conference programme, together with organiser Messe Frankfurt have organised the extensive programme in two parallel conference tracks. The first speakers and their topics have been confirmed. Thus, attendees may expect to hear, e.g., from Hans-Wilhelm Dünn, President of the Cyber Security Council Germany, Frank Rieger, Chaos Computer Club, and Professor Boris Düdder, University of Copenhagen (Denmark), as well as Dr. Michael Geisinger, Team Leader Business Development IoT at Vonovia Engineering, on the topics of digitalisation.

National and international experts in elevator standardisation, such as Dr. Gerhard Schiffner, European Standardisation Committee CEN / TC 10 (Technical Committee 10: Lifts, Escalators and Moving Walks), will speak about elevators in building planning. International experience is also contributed by experts from the French transport network of the Paris metropolitan region RATP as well as by operators of the London Underground network – they enrich the application examples in urbanisation and building mobility.

The two-day conference programme will be published on the internet at www.e2forum.com in early summer. It also includes for all conference attendees the participation in the Networking Dinner on the evening of the first conference day (Wednesday, 21 September) as well as the visit to the exhibition on both conference days. The tickets are valid for this offer on both days and are available in the online ticket shop: Attendees may profit by an early bird ticket fee of 400 euros upon registration until 31 July 2022. Tickets purchased from 1 August 2022 on will cost 450 euros. Messe Frankfurt communicates the registered exhibiting companies in the social network channel of the E2 Forum on LinkedIn.

E2 events for the building services industry

The vertical-horizontal mobility of people and goods in urban infrastructures requires intelligent and connected building systems technology. Messe Frankfurt brings together all relevant players who are looking for or offering market-ready solutions to these challenges and has, thus, created a network of experts that is unrivalled anywhere in the world: Building Technologies. In the building technology sector, Messe Frankfurt organises a

total of 24 trade fairs on three continents, including the two leading trade fair brands in the sector worldwide: Light + Building and ISH.

Accordingly, the trade fair organiser is expanding its marketing platforms and conferences around the globe. Today, Messe Frankfurt is represented with five events for lifts and escalators in America, Asia and Europe: With the International Elevator and Escalator (IEE) Expo in the metropolis of Mumbai, Messe Frankfurt provides the platform for the growing Indian market. The E2 Forums in Buenos Aires (Argentina), Frankfurt am Main (Germany), Milan (Italy) and in India's capital New Delhi round off the portfolio as innovation forums for cross-sector dialogue between the industry and operators in the real estate sector, planning and building technologies.

The E2 Forum Frankfurt will take place on 21 and 22 September 2022 (Wednesday and Thursday) at the Congress Center of Messe Frankfurt (CMF).

Press information and photographic material:

www.e2forum.com/press

Links to the web:

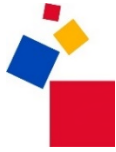
Follow the E2 Forum also on social media and be there when the E2 Forum Frankfurt welcomes the newly registered exhibitors on LinkedIn:

www.e2forum.com/followe2forum

www.e2forum.com

www.building-technologies.messefrankfurt.com

www.vdma.org

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Background information on the Trade Association Elevators and Escalators within VDMA:

The VDMA represents more than 3,400 German and European companies in the mechanical and plant engineering sector. The industry stands for innovation, export orientation and medium-sized companies. The companies employ around four million people in Europe, more than one million of them in Germany alone. Mechanical and plant engineering represents a European sales volume of around 800 billion euros. In the manufacturing sector as a whole, it contributes the highest share of European gross domestic product with value added of around 270 billion euros. Further information at www.vdma.org

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021