

Press Release

July 2018

Safe and sound: 'Intersec Building' puts the spotlight on safety and security technology at Light + Building

Mario Arnold
Tel. +49 69 7575-5188
mario.arnold@messefrankfurt.com
www.messefrankfurt.com
www.intersec-building.com

Intelligent systems are an integral part of modern buildings – as is protecting them. Surveillance, access control and data protection are equally vital. Thus, safety and security are gaining rapidly in importance for all suppliers and users.

The growing demand for connected safety and security technology in buildings and smart cities will be underscored from 8 to 13 March 2020 by Intersec Building with the Intersec Forum as the information interface. Both are component parts of the Light + Building trade fair and will offer an interdisciplinary overview of connected safety and security in the field of building-services technology.

“Safety and security technology has been and is an integral part of Light + Building”, confirms Wolfgang Marzin, President and Chief Executive Officer (CEO) of Messe Frankfurt. Moreover, he adds, “With Intersec Building, we are putting the spotlight on connected safety and security technology. As a growing sector, it is an increasingly indispensable aspect of various fields of building-services technology and thus needs a clearly defined event focus.” With Intersec Building, Light + Building will cater for specific interests on both the demand and supply sides and thus actively promote digital business models.



As a component part of Light + Building and with international market leaders and entrepreneurs from the field of safety and security technology, Intersec Building forms a link between practice and theory – with the Intersec Forum as its centrepiece.

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

Manufacturers will use Intersec Building to present technologies relevant to safety and security to the trade visitors, such as data-protection software, access control and surveillance systems while using Light + Building as a comprehensive platform for building-services technology. Simultaneously, the demand side will benefit from a more concentrated product segment. “To protect modern buildings and future-oriented infrastructure effectively against third-party access, it is essential that networked security technology always be included in the planning and installation phases of intelligent building-services technology”, says Dr Henrik Kelz, CEO, ZVEI-Services. “As the platform for safety and security in the heart of Light + Building, Intersec Building stands perfectly for this relationship.” The aim of Intersec Building is to organise themes, interests and market demands in such a way that – as on the internet – they are only a well-considered link away from each other.



Intersec Forum is the main information interface at Intersec Building (8 to 13 March 2020). This, in turn, is a component part of Light + Building and focuses on connected safety and security in the building-automation sector.

The main information interface of the new aggregated product segment is the Intersec Forum. The conference for networked security technology filters innovations, discusses challenges and promotes the exchange of ideas and information in the sector. “This is where you can find out, for example, how hardware and software can be purposefully integrated with each other in the context of interconnected building-services technology”, comments Wolfgang Marzin.



Intersec Building
Fachmesse für vernetzte Sicherheit
Frankfurt am Main, 8 to 13 March 2020

In March 2018, the Intersec Forum attracted over 650 participants from across all sectors.

In March 2018, Intersec Forum inspired 650 participants to actively exchange ideas and information. The focus of the event was on interconnecting systems, products and digital applications in the field of power-controlled safety and security technology.

Global event networks

On the supply side, Intersec Building benefits from two global event networks: Building Technologies with innovative trade-fair beacons, such as Shanghai Intelligent Building Technology and IEE – International Escalator and Elevator Expo in Mumbai, and Safety, Security & Fire with Intersec Dubai and Secutech Taipeh. Thus, Intersec Building will bring together a wide range of innovative products from international market leaders and entrepreneurs at the traffic and transport hub, Frankfurt am Main.

+++ Light + Building with Intersec Building will be held in Frankfurt am Main from 8 to 13 March 2020 +++

Note for journalists:

You will find topical information on the Intersec Building website at www.Intersec-Building.com.

Press releases & photographs:

<https://intersec-building.messefrankfurt.com/frankfurt/de/press>

On the internet

Twitter: @IntersecFFM

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de